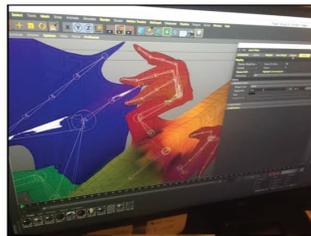




IMAGE VIDEO SOLUTIONS

CAPABILITY STATEMENT

Image Video Solutions is a full-service, certified woman-owned video production company and creative agency that has produced thousands of successful video and advertising campaigns for clients in virtually every type of industry. From script to screen, our talented in-house team of multi-media professionals are the best in the business, always exceeding expectations. Our job is to engage, captivate and educate your target audience through the power of video.



CORE COMPETENCIES

DRTV Commercials, Branding Commercials, Social Media Videos, Website Videos, Corporate Videos, Public Service Announcements, COVID 19 Safety Training Videos, Infomercials, Video News Releases, Trade Show Videos, Educational Videos, Explainer Videos, Aerial Videography, Digital Marketing, Outdoor Billboard Design, Graphic Design, 3D Animation, Print Design, Scriptwriting, Creative Concept Design, Branding, Logo Design, and 360 Virtual Camera Tours.

PRE-PRODUCTION

- Creative
- Scripting
- Storyboarding
- Casting
- Celebrity & Talent Acquisition
- Research & Strategic Planning
- Brand Positioning & Development

PRODUCTION

- Videography (5K RED Scarlet-W & 4K Sony FS700 Camera Packages)
- Audio Recording
- Aerial Photography
- Lighting & Grip Packages
- Art Department/Set Building
- Mobile 12' Green Screen Package

POST-PRODUCTION

- Non-linear Editing
- Motion Graphics
- 2D & 3D Animation
- Sound Mixing & Sweetening
- Original Music Composition
- Color Grading

OTHER SERVICES

- Graphic Design Services
- Outdoor Billboard Design
- Print Design
- Website Design
- Media Placement & Distribution
- Marketing & Public Relations



State-Of-The-Art
Post-Production Suites



Cutting Edge Non-Linear
Editing Capabilities

DUNS NUMBER: 078711638

CAGE CODE: 6WAS6

EIN: 352315767

DATE FOUNDED: 2007

TYPE OF BUSINESS: LLC

BUSINESS SIZE: Small

BUSINESS CLASSIFICATIONS:

Certified WBE (WBENC)

Certified WOSB (SBA)

*Accept Credit & Purchase Cards

NAICS CODES

- 512110
- 512120
- 512191
- 519199
- 515120
- 541430
- 541613
- 541810
- 541890
- 54183

PRODUCT & SERVICE CODES

- 9905
- 5836
- 5835
- R701
- 6710
- T006



DIFFERENTIATORS

- Full-time staff with diverse backgrounds including: Award-winning news veterans, producers, scriptwriters, advertising and marketing executives, filmmakers, editors, documentarians, multi-media distribution professionals, and TV & Radio presenters.
- Produced 1000+ successful Television, Digital, and Corporate Video campaigns for 80+ clients.
- Post-production strategy built on the latest cutting-edge workspace platform and server technology guaranteed to increase quality, speed, and provide more cost-effective deliverables for our clients.
- 5,000+ square feet of office and production space and 5 private, state-of-the-art editing suites utilizing the industry's leading post-production software including: Adobe Creative Cloud Suite (Includes Premiere Pro, After Effects, Photoshop, Illustrator, InDesign, Audition), Final Cut 7, Cinema 4D (R19), Blender, Element 3D, ZBrush, Mocha, and MakeHuman.
- State-of-the-art production equipment to handle any size in-studio and on-location shoot, including a 3 Ton Grip Truck with a full Grip & Lighting package. Because we own our equipment, including SK, 4K, and HD cameras, lenses, grip and lighting packages, audio recording packages, in-house sound booth, 17" teleprompter, 12' green screen, sliders, tripods, and 4K drone, we are able to pass along our "kit rentals" at discounted prices to our clients.
- Fully Insured, including Workers' Compensation, General Liability, Commercial Auto and Production Equipment Insurance.
- FAA Certified Commercial Drone Operator on staff.
- Ability to adhere to all 508 compliance guidelines.

PAST PERFORMANCE

Proven results in video production, advertising, and marketing for 80+ businesses & nonprofits. Some of our clients include:



Image Video Solutions can handle every phase of your project, including Pre-Production, Production, and Post-Production.



From Concept
To Construction
Aerial Photography, Steadicam & 3D Tracking



Branding, 3D Modeling & Animation



Custom-Built Sets & Celebrity Talent Acquisition



"Run and gun" Shoots at Conventions & Expos



Cinematic-Style Digital Effects & Special Effects



Multiple Camera Interviews & Custom Graphics

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